



E.M.M.A. International
Consulting Group, Inc.

Contact Kira Jabri
Telephone 248-987-4497
Cell 248-470-5133
Email kira.jabri@emmainternational.com
Website www.emmainternational.com

FOR IMMEDIATE RELEASE
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E.M.M.A. INTERNATIONAL CONSULTING GROUP, INC.
HOSTS FREE WEBINAR SERIES FOR MEDICAL
DEVICE COMPANIES
HOW DOES A US MEDICAL DEVICE MANUFACTURER ENTER THE
CHINESE MARKET?

York, PA, June 12, 2017 - How Does a US Medical Device Manufacturer Enter the Chinese Market? E.M.M.A. International Consulting Group, Inc. is pleased to announce its 2017 China Market webinar series. This live complimentary three-session series with on-the-ground experts, will help participants better understand the Chinese medical device market dynamics, regulatory environment and market entry strategy. Topics will include: market characteristics, regulatory-encouraged market segments, general marketing life-cycle, product specific case study, four market entry models, pros vs. cons and a model specific case study.

The following is an overview of current webinar dates and registration information:

The Rules: regulatory overview and product registration walk-through

Date: Friday, July 14th, 2017

Time: 9:00 AM (EST)

Register: <http://www.emmainternational.com/blogs/webinars.html>

The Game: how to win the Chinese market

Date: Tuesday, August 15th, 2017

Time: 9:00 AM (EST)

Register: <http://www.emmainternational.com/blogs/webinars.html>

About E.M.M.A. International

E.M.M.A. International Consulting Group, Inc. is a global leader in management consulting services, with headquarters in Farmington Hills, MI. Focusing on quality, regulatory, and compliance services for the Biotechnology, Pharmaceuticals, and Medical Device industries. E.M.M.A. International has served businesses from startups to global corporations. Since its inception, the company has been recognized by many clients as a one-stop-shop for all their compliance needs.

For more information, visit <http://www.emmainternational.com/>

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If you would like additional information, please contact Kira Jabri, Vice President/COO at 248-987-4497 or email at kira.jabri@emmainternational.com.